

FishUp is a developer and manufacturer of outstanding artificial baits for spin fishing, that are created especially for catching perch, pike, zander and catfish.

Founded in 2014 by the award winning professional anglers, the company has come through an impressive path from manufacturing a few samples in several colours to a wide line of models in a rich colour range.

The highest quality, exceptional performance, the best materials, natural salts and attractants used for the production are making our baits so good and efficient.

FishUp truly offers a fresh and innovative approach to spin fishing.





LARVAS IMITATION

Dragonfly



Diving Bug



Stonefly



Dragonfly

This lure is so realistic that it is easy to confuse it with real dragonfly larva. Our hard work on it has brought us to the goal: we manufactured a lure that helps achieving the best results, no matter if fish is active or not.



Our silicone lure imitates each and every slightest nuance of the prototype structure, which makes it so effective. Besides that, the perfectly imitated tiny movements of its legs create the effect of live prey for the fish.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|-----------------|-----------|--------------------------------|
| Dragonfly 0.75" | 20 | 12 |
| Dragonfly 1" | 30 | 10 |
| Dragonfly 1.5" | 37 | 8 |







012 - Chaos



026 - Flo Chartreuse/Green



045 - Green Pumpkin/ Red & Black



015 - Violet/Blue



036 - Caramel/Green & Black



050 - Green Pumpkin Brown/ Red & Purple



016 - Lox/Green & Black



042 - Watermelon Seed



055 - Chartreuse/Black



017 - Motor Oil Pepper



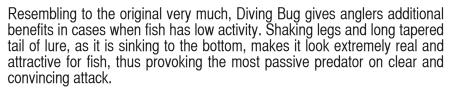
043 - Watermelon Brown/Black



074 - Green Pumpkin Seed

Diving Bug

FishUp Diving Bug - a perfect copy of water beetle's larva, one of the favorite preys for perch, medium-sized pike and zander.



Besides bass, walleye and pike, Diving Bug is also attractive even for "white" predatory fishes.

FishUp Diving Bug gives you space for experiments and chance to leave with catch even on the most biteless day.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|---------------|-----------|--------------------------------|
| Diving Bug 2" | 50 | 8 |









Red & Purple



Stonefly

Stonefly is another item in lineup of original insects-like lures.

Due to the professional approach to the process of designing and manufacturing, Stonefly, as well as the other samples, is very similar to real stonefly larva. This resemblance makes Stonefly to an attractive prey for many fish species.

The undoubted advantage of Stonefly lure is its high performance during low activity of the fish. Due to its real look together with attractive movements, Stonefly can stir the most passive and choosy fish, leading to the cherished biting.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|----------------|-----------|--------------------------------|
| Stonefly 0.75" | 21 | 12 |







055 - Chartreuse/Black



015 - Violet/Blue







043 - Watermelon Brown/Black

050 - Green Pumpkin Brown/Red & Purple



CLASSIC BAITS



ARW Worm

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ARW Worm is the result of painstaking work by creative team of FishUp. It was inspired by idea of creating a light compact bait with very flexible airy tail.

Softbait ARW Worm is most effective while making low-amplitude bottom bouncing. Varying different approaches like tossing, shaking, stirring with short and long intervals will lead to the best results.

Due to the unique design, the tail of worm is moving even at the slightest vibration of rod tip, and during the still time it rises above the bottom.

In majority of cases angling with ARW Worm ends up with perches catch, regardless of size and activity level. Pike and zander can also be caught with it. But it is not only limited to these types of fishes. Do not be surprised if after one bite there will be a non-predatory fish on your hook.

Ease of animating, compactness, and flexible airy tail of ARW Worm allows you enjoy a large number of bites and caught fish.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|-------------|-----------|--------------------------------|
| ARW Worm 2" | 55 | 12 |





| | | | Salar Advantage |
|---|---|--------------------------|---------------------------------|
| 012 - Chaos | 015 - Violet/Blue | 016 - Lox/Green & Black | 017 - Motor Oil Pepper |
| CONTRACTOR OF THE PARTY OF THE | Commence of the second of the | | |
| 026 - Flo Chartreuse/Green | 036 - Caramel/Green & Black | 042 - Watermelon Seed | 043 - Watermelon Brown/Black |
| | Control Saparente | | |
| 045 - Green Pumpkin/ Red & Black | 055 - Chartreuse/Black | 074 - Green Pumpkin Seed | 081 - Pearl |

Baffi Fly

While developing the classical forms of "nymphs", FishUp team created a special design of antennae and movable legs that created the peculiar playing style of Baffi Fly, characterized by its attractive, "real" behavior underwater.



Baffi Fly can be successfully used for micro-jig fishing for perch, walleye, small pike and white predators. Although it doesn't imitate any specific food object, it tempts the fish to attack. Of course, the best results can be achieved with accurate perturbations, small steps, drawing, giving the bait time to rest on the bottom and tease the predator with the attractive game of its antennae.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|----------------|-----------|--------------------------------|
| Baffi Fly 1.5" | 38 | 10 |



Catfish

Catfish 3" is a unique bait designed by the creative team of FishUp. This fundamentally new soft plastic bait is a very realistic replica of a catfish fingerling.

The behavior of fins and whiskers of FishUp Catfish both in static position and while moving is absolutely similar to the behavior of a catfish fingerling: the whiskers and fins are straight and motionless as it stand still, and then they are pressed against the body while you drag it. Gentle stream helps the elements of the bait move naturally even if it stands still, which attracts the passive fishes. FishUp Catfish has a little snout that allows the bait to lead high-frequency game and work well even with the smallest split shot.

While angling with Catfish you can use all types of jigging: step-like, wave-like, jerking along the bottom imitating the behavior of catfish, various types of dragging and twitches.

Due to its realistic features the catfish fingerling FishUp Catfish may involve perches, pikes, zanders and even white predator fish into hunting process!

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Catfish 2" | 50 | 10 |
| Catfish 3" | 75 | 8 |







015 - Violet/Blue



016 - Lox/Green & Black



017 - Motor Oil Pepper



026 - Flo Chartreuse/Green



036 - Caramel/Green & Black



042 - Watermelon Seed



043 - Watermelon Brown/Black



049 - Orange Pumpkin/Black



050 - Green Pumpkin Brown/Red & Purple



055 - Chartreuse/Black



060 - Dark Violet/ Peacock & Silver



074 - Green Pumpkin Seed





Fancy Grub

In FishUp's lineup there should have been such effective bait as grub. Guided by years of fishing experience, our creative team has created FishUp twister Fancy Grub, which meets the highest requirements of art of angling.



Fancy Grub's hallmark is its tempting behaviour which attracts the predator like a magnet, urging it to attack. This effective and stable behaviour was achieved with help of specially designed wide "C-shaped" slotted tail. Therefore Fancy Grub is effective both in closed types of reservoirs, and also in the rivers. This twister's big body is very attractive to fish, that's why it is so effective.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|-----------------|-----------|--------------------------------|
| Fancy Grub 1" | 25 | 12 |
| Fancy Grub 2" | 50 | 10 |
| Fancy Grub 2.5" | 70 | 10 |







015 - Violet/Blue



036 - Caramel/Green & Black



049 - Orange Pumpkin/Black



060 - Dark Violet/ Peacock & Silver



016 - Lox/Green & Black



042 - Watermelon Seed



050 - Green Pumpkin Brown/Red & Purple



074 - Green Pumpkin Seed



017 - Motor Oil Pepper



043 - Watermelon Brown/Black



055 - Chartreuse/Black



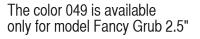
026 - Flo Chartreuse/Green



045 - Green Pumpkin/ Red & Black



057 - Bluegill





Flit

Flit is a great choice for those who are never afraid to experiment in angling. Due to its rolling "frame" and special tabs on the sides, fantasy FishUp Flit allows achieving high performance while trying different types of jigging. Thanks to the side tabs that create additional resistance in the water, Flit is drowning more slowly while trying graded bouncing, twitching and bottom bouncing; and constantly moving legs make it look more teasing.



Doing sharp jerks make the lure literally flitter – hence the name! You should also know that this lure belongs to "worms", so can be applicable in all kinds of "worm" methods. Besides that, FishUp Flit is highly effective when applied to various modifications of drop shot rigs.

Variety of colors and sizes of this lure ensures your right choice.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Flit 1.5" | 41 | 10 |
| Flit 2" | 55 | 9 |
| Flit 3" | 77 | 8 |
| Flit 4" | 104 | 7 |









048 - Bubble Gum

057 - Bluegill

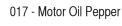
015 - Violet/Blue







016 - Lox/Green & Black







042 - Watermelon Seed

043 - Watermelon Brown/Black





049 - Orange Pumpkin/Black

050 - Green Pumpkin Brown/Red & Purple





074 - Green Pumpkin Seed

081 - Pearl

055 - Chartreuse/Black

Real Craw

Real Craw is a bait, which was developed by creative workshop of FishUp for internal use only and nobody really thought about it mass production.

During a long time this little crawfish has undergone multiple alterations, and there were plenty of things added to its design. Our goal was to make Real Craw's claws live their life during even bouncing, which would make it look more alive, and hence expand the variety of applicable fishing methods.

Naturally, during the development of Real Craw samples, it has been tested a lot, and the samples just landed in our fellow anglers' boxes. We started mass production after number of requests really exceeded our expectations.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|----------------|-----------|--------------------------------|
| Real Craw 1.5" | 36 | 10 |
| Real Craw 2" | 51 | 7 |







015 - Violet/Blue



036 - Caramel/Green & Black



050 - Green Pumpkin Brown/Red & Purple



016 - Lox/Green & Black



042 - Watermelon Seed



055 - Chartreuse/Black



017 - Motor Oil Pepper



043 - Watermelon Brown/Black



057 - Bluegill



026 - Flo Chartreuse/Green



045 - Green Pumpkin/ Red & Black



060 - Dark Violet/ Peacock & Silver



Scaly

Worm "Scaly" is a bait that is primarily focused on angling with the snap Wacky.

Loaded in this way, the worm is animated along its entire length, as its design allows its whole body to move. Its scales make the bait dive a bit deeper, that gives it an additional advantage when catching a passive fish.

When equipped in a standard say, Scaly looks like a usual worm, though it has a pretty massive body that often attracts bigger fishes.

FishUp Scaly is available in full range of colors and lets you choose the perfect option for catching predators.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Scaly 2.8" | 70 | 10 |



| 012 - Chaos | 015 - Violet/Blue | 016 - Lox/Green & Black | 017 - Motor Oil Pepper |
|-------------------------------------|--|---|---------------------------------|
| | Company Supplied to the Company of the Company | | |
| 026 - Flo Chartreuse/Green | 036 - Caramel/Green & Black | 042 - Watermelon Seed | 043 - Watermelon Brown/Black |
| | | Canada and the Canada and Canada a | Constitution of the Comment |
| 045 - Green Pumpkin/ Red & Black | 049 - Orange Pumpkin/Black | 050 - Green Pumpkin Brown/Red & Purple | 055 - Chartreuse/Black |
| | | | |
| | | 057 - Bluegill | 074 - Green Pumpkin Seed |

Tanta

Tanta is a bait, which imitates one of the species of annelid worms.

Creation of Tanta was inspired by our desire to have a small flexible and at the same time relatively big bait that resembles to natural fish food. Due to its delicate basis and crosscut plates making up the body of the bait, Tanta is phenomenally flexible, which allows it to bring success while trying variety of passive dragging methods. Due to its elasticity, Tanta plays perfectly even under the most accurate animations, attracting choosey, cautious predators.

Nevertheless, it will be a mistake to use Tanta only for catching passive fish! Tanta is a very versatile bait, that works well with different kinds of animation and is very effective regardless of whether fish is active or not.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Tanta 1" | 22 | 12 |
| Tanta 1.5" | 42 | 10 |
| Tanta 2.5" | 61 | 8 |





| 012 - Chaos | 015 - Violet/Blue | 016 - Lox/Green & Black | 017 - Motor Oil Pepper |
|-------------------------------------|---------------------------------------|---|---------------------------------|
| Carrie Maria | | | |
| 026 - Flo Chartreuse/Green | 036 - Caramel/Green & Black | 042 - Watermelon Seed | 043 - Watermelon Brown/Black |
| | | | |
| 045 - Green Pumpkin/ Red & Black | 049 - Orange Pumpkin/Black | 050 - Green Pumpkin Brown/Red & Purple | 055 - Chartreuse/Black |
| | | | |
| 057 - Bluegill | 060 - Dark Violet/Peacock & Silver | 074 - Green Pumpkin Seed | 081 - Pearl |

The color 081 is available only for model Tanta 2.5"



Tiny

Tiny is a fry-shaped micro slug.

This lure is very effective by using jerk wires in the deeper waters. Due to its design, the lure is also good when combined with light jig-heads (1 to 4 grams) with small hooks. It is also acceptable to use it with flex rig etc.



The lure is made of a durable material: even if you are wiring in the grass, it will sit on the hook long enough without slipping off. It moves from side to side, imitating the behavior of a vulnerable wounded fry.

FishUp Tiny is the most efficient for fishing the river predators. This lure can be successfully used when catching sea sargan and horse mackerel.

Tiny is a kid that is going to surprise you!

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Tiny 1.5" | 41 | 12 |





U-Shad

U-Shad is a new series of soft plastic baits by FishUp, which was developed in addition to Wizzle Shad, the lure of the classical "Shad" shape with large powerful dimes, which help it acting aggressively.

Cigar-shaped U-Shad is an opposite one; its tail plays soft and stably, its amplitude wide enough. Even though U-Shad is big enough, its milled scaly body is light, flexible and mobile. One more design feature of this bait is adding extra fin-shaped "keel" to the tail part, which makes it very stable even if current is strong.

U-Shad by FishUp is perfect for absolutely all kinds of animations. It doesn't matter, if you like standard wiring or prefer to invent something: this bait is going to fit into your understanding of fishing.

A wide size range (it is available in 4 sizes: 2", 2.5", 3" and 4") allows you to pick your U-Shad for any style of angling and for catching any kind of predatory fish.

| Model name | Size (mm) | Quantity in the package |
|-------------|-----------|-------------------------|
| U-Shad 2" | 50 | 10 |
| U-Shad 2.5" | 62 | 9 |
| U-Shad 3" | 70 | 9 |
| U-Shad 4" | 101 | 8 |
| | | |





(pcs.)

Wizzy

The appearance of such a bait with micro vibrotail in our lineup of FishUp vibrotails was inevitable! This elegant bait has a very soft and moveable tail. The special design, FishUp Wizzy can act in the most attractive manner even during slowest bouncing.



Despite its small size, only 1.5", FishUp Wizzy can tempt to biting even large predators. Important is that Wizzy does not require a serious preparation from the angler. Even newbies who have only basic skills can use Wizzy and won't remain without any catch.

With this micro tail one can easily and quickly learn all the peculiarities of micro jigging, and FishUp Wizzy will be an indispensable tool in your toolbox.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Wizzy 1.5" | 35 | 10 |







Wizzle Shad

Wizzle Shad is the first vibrotail by FishUp. The unique feature of "shad" from this series is its massive, heavy ballast at its bottom, which is deliberately made this large. The advantage of this design is that the bait creates more potent vibrations in comparison with similar ones. This feature makes Wizzle Shad very attractive to predators.



Through a combination of big bottom ballast and a compact body, FishUp Wizzle Shad can be effectively used as fast full-flowing rivers, and also in stagnant water. Having a special offset hook slots on the body, Wizzle Shad can be used in difficult fishing places with high efficiency.

When fishing for Wizzle Shad one can use a wide range of jigging: steady, graded, wavy, with harsh elements of twitching. If you use various animating options, even the most passive predator will not remain indifferent to them.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|----------------|-----------|--------------------------------|
| Wizzle Shad 2" | 55 | 10 |
| Wizzle Shad 3" | 80 | 8 |







015 - Violet/Blue

016 - Lox/Green & Black



017 - Motor Oil Pepper



026 - Flo Chartreuse/Green



036 - Caramel/Green & Black



042 - Watermelon Seed



045 - Chartreuse/Black



049 - Green Pumpkin Seed



055 - Chartreuse/Black



057 - Bluegill



060 - Dark Violet/ Peacock & Silver



074 - Green Pumpkin Seed



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TROUT SERIES

Baffi Fly Morio





Scaly Tanta





Pupa Yochu





Baffi Fly

While developing the classical forms of "nymphs", FishUp team created a special design of antennae and movable legs that created the peculiar playing style of Baffi Fly, characterized by its attractive, "real" behavior underwater.



While fishing trout, the nymph FishUp Baffi Fly works the best with the load of 0.8-1 grams. The bait is designed so that even with such a weight it is submerging slowly, with its whiskers and legs moving in a very attractive way.

At the same time, while such a weight is quite big as for AREA fishing standards, it is very efficient in the most difficult conditions and in case if you need to make long casts.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|----------------|-----------|--------------------------------|
| Baffi Fly 1.5" | 38 | 10 |



Morio

FishUp Morio is a small compact larva used for trout fishing.

Like most of the larvae of this kind, it doesn't plays in its own distinctive way. Morio's movements are completely dependent on the angler and his decision about the way to put it on the hook and animate it by the rod.



Due to its design features, the lure perfectly behaves in the stream and doesn't slide off during the wiring. FishUp Morio larva is primarily designed to fish the small-size or passive trout with lightly mounted bait.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Morio 1.2" | 31 | 12 |







Pupa

Pupa is a "larva" that is the best for both area and stream trout fishing. Pupa is made of a softer material than the usual bait for river predators. On one hand, this allows to achieve a perfect game, on the other, it is absolutely not disturbing the fish and provokes the fish to swallow the treat, which is very important.



The softness of the material allows catching trout with minimal animation, due to powerful natural attractants (Pupa is available in two versions: the smell of crawfish and the smell of cheese). A motionless bait lying on the bottom is as attractive for passive fish as a larva, moving through the waters in a tempting way.

The compact size of the bait gives it additional weight and excellent casting features that enable you to throw the bait as far as possible with the lowest weight of the load.

FishUp Pupa is extremely versatile, it allows you to do wiring in many kinds of ways: from passive moves near the bottom to active moves near the surface. The depth of wiring and kind of moves depend on the way you put the bait on the hook.

Wide range of colors and sizes can help you achieve the result you strive for, irrespective of the behavior of the fish.



| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Pupa 0.9" | 22 | 12 |
| Pupa 1.2" | 32 | 10 |
| Pupa 1.5" | 38 | 8 |



Scaly

Worm "Scaly" is a bait that is primarily focused on angling with the snap Wacky.

Loaded in this way, the worm is animated along its entire length, as its design allows its whole body to move. Its scales make the bait dive a bit deeper, that gives it an additional advantage when catching a passive fish.

When equipped in a standard say, Scaly looks like a usual worm, though it has a pretty massive body that often attracts bigger fishes.

FishUp Scaly is available in full range of colors and lets you choose the perfect option for catching predators.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Scaly 2.8" | 70 | 10 |



| 009 - White | 048 - Bubble Gum | 103 - Yellow | 104 - Coffee Milk |
|-------------------|--|--------------|-------------------|
| | | | |
| | nuo un un un constanti de la c | | |
| 105 - Apple Green | 106 - Earthworm | 107 - Orange | 108 - Cheese |
| | | | |
| | and the state of t | | |
| 109 - Light Olive | 110 - Dark Olive | | |

Tanta

Tanta is a bait, which imitates one of the species of annelid worms.

Creation of Tanta was inspired by our desire to have a small flexible and at the same time relatively big bait that resembles to natural fish food. Due to its delicate basis and crosscut plates making up the body of the bait, Tanta is phenomenally flexible, which allows it to bring success while trying variety of passive dragging methods. Due to its elasticity, Tanta plays perfectly even under the most accurate animations, attracting choosey, cautious predators.

Nevertheless, it will be a mistake to use Tanta only for catching passive fish! Tanta is a very versatile bait, that works well with different kinds of animation and is very effective regardless of whether fish is active or not.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Tanta 1.5" | 42 | 10 |
| Tanta 2.5" | 61 | 8 |



| - Annie Maria | committee | CHAMANAMAN. | and the little |
|--|-------------------|------------------|----------------------|
| 009 - White | 048 - Bubble Gum | 101 - Black | 103 - Yellow |
| | | | |
| 104 - Coffee Milk | 105 - Apple Green | 106 - Earthworm | 107 - Orange |
| | | | |
| 108 - Cheese | 109 - Light Olive | 110 - Dark Olive | 111 - Hot Chartreuse |
| 4000000000000000000000000000000000000 | | | |

112 - Hot Pink

Yochu

FishUp Yochu is the upgrade of well-proven line of soft larvae Pupa.

Quite large as for trout lures, it allows long-distance casting and quickly delivers the bait to the desired water horizon. Its shape and weight allow you to use it even under windy weather, so the lure is very attractive for fish.

Also, FishUp Yochu is very effective for river fishing, it sustains the strong current, plays stably and provoks a river predator to attack.

The weight of the lure's mounting depends on the conditions: wind, depth of water and speed of the stream.

| Model name | Size (mm) | Quantity in the package (pcs.) |
|------------|-----------|--------------------------------|
| Yochu 1.7" | 43 | 8 |



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